



THE OFFICIAL 2022  
 DIRECTORY OF CONSUMER-OWNED ELECTRIC  
 UTILITIES IN NEW ENGLAND PRESENTED BY THE :

# NORTHEAST PUBLIC POWER ASSOCIATION



HIGH QUALITY PRINT



COST EFFICIENT



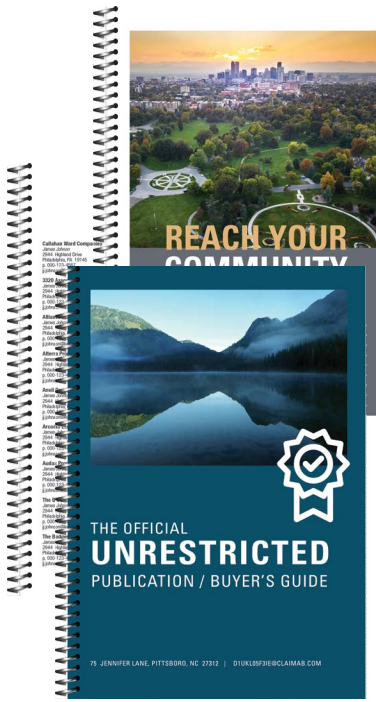
REACH YOUR AUDIENCE

The Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!



**SAVE TIME, CLICK HERE TO SIGN UP ONLINE!**

[WWW.EMCONSULTINGINC.COM/ADRESERVATION/NEPPA](http://WWW.EMCONSULTINGINC.COM/ADRESERVATION/NEPPA)



## PRINT ADVERTISING RATES FOR 8.5" X 11" PUBLICATION:

PREMIUM AD SPOTS	B&W	COLOR
Back Cover	N/A	\$3,999
Inside Covers ( <i>Front or Back</i> )	N/A	\$3,899
Full Page Tab	\$2,499	\$3,399
Half Page Tab	\$1,999	\$2,899
DISPLAY ADS	B&W	COLOR
Full Page	\$2,399	\$3,299
1/2 Page	\$1,899	\$2,699
1/3 Page	\$1,499	\$2,499
1/4 Page	\$1,299	\$1,799
1/8 Page	\$899	\$1,099
Business Card	\$599	\$799
Non-Members: add 10% to rates listed		

## ADDITIONAL FEATURES:

BUYER'S GUIDE SECTION	RATE
Basic - Contact Information	\$149
Enhanced - Contact Information & 150 Word Description	\$199
Premium - Logo, Contact Information & 150 Word Description	\$299

\*All companies must choose a paid listing option to have the company appear in the buyer's guide section.

## NEED DESIGN HELP?

DESIGN SERVICES	RATE
Ad Creation ( <i>cost based on ad size</i> )	\$39 - \$149
Ad Change ( <i>cost based on ad size</i> )	\$39 - \$99



## SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: \_\_\_\_\_

CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AD SIZE: \_\_\_\_\_  COLOR  B&W

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## PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



## QUESTIONS?

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**LEARN MORE ABOUT E&M CONSULTING!**

\*Please contact 952-222-0965, fax 952-448-9928, or email [emconsulting.optouts@gmail.com](mailto:emconsulting.optouts@gmail.com) (*please include your company name and the title of the publication*) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.