



THE OFFICIAL 2023
 DIRECTORY OF CONSUMER-OWNED ELECTRIC
 UTILITIES IN NEW ENGLAND PRESENTED BY THE :

NORTHEAST PUBLIC POWER ASSOCIATION



HIGH QUALITY PRINT



COST EFFICIENT



REACH YOUR AUDIENCE

The Directory is an indispensable tool for all industry professionals. Don't miss out on an entire year's advertising and the opportunity to stand out from your competitors by advertising or enhancing your company's listing!



SAVE TIME, CLICK HERE TO SIGN UP ONLINE!

WWW.RESERVEYOURAD.COM/NEPPA/

PRINT ADVERTISING RATES FOR 8.5" X 11" SPIRAL PUBLICATION:

PREMIUM AD SPOTS		COLOR
Back Cover		\$3,699
Inside Covers (<i>Front or Back</i>)		\$3,599
Full Page Tab		\$3,499
Half Page Tab		\$2,899
DISPLAY ADS	B&W	COLOR
Full Page	\$2,499	\$3,399
1/2 Page	\$1,999	\$2,799
1/3 Page	\$1,599	\$2,599
1/4 Page	\$1,399	\$1,899
1/8 Page	\$999	\$1,199
Business Card	\$679	\$879
Non-Members: add 10% to rates listed		

ADDITIONAL FEATURES:

BUYER'S GUIDE SECTION	RATE
Basic -Contact Information	\$149
Enhanced - Contact Information & 150 Word Description	\$199
Premium - Logo, Contact Information & 150 Word Description	\$299

*All companies must choose a paid listing option to have the company appear in the buyer's guide section.

ADDITIONAL FEATURES:

DIRECT MAIL INSERT	RATE
Postcard (2-Sides)	\$3,599



SPACE RESERVATION FORM

Please fill out information below and include ad size from table above. E&M will send you the required ad contract, along with ad creation information once submitted. Click below to sign up online!

COMPANY: _____

CONTACT: _____

PHONE: _____ FAX: _____

EMAIL: _____

AD SIZE: _____ ☐ COLOR ☐ B&W

SAVE TIME, CLICK HERE TO SIGN UP ONLINE!



PREVIOUS PUBLICATION

Click here to view the flipbook of the previous publication! By advertising you are directly supporting your association!



QUESTIONS?

RYAN DOVENMUEHLER

p. 978.301.6361 / tf. 800.572.0011
ryan@eandmsales.com



LEARN MORE ABOUT E&M CONSULTING!

*Please contact 952-222-0965, fax 952-448-9928, or email emconsulting.optouts@gmail.com (please include your company name and the title of the publication) to opt-out of future communications. Such requests will be honored within a reasonable time from the date of the request.