

# 2023 Energy Connect Conference - Agenda

Wylie Inn and Conference Center, 295 Hale Street, Beverly, MA 01915

Agenda details are still being finalized and are therefore subject to change.

## Tuesday, October 24, 2023

10:00 am	Registration
11:00 am – 4:00 pm	<b>New England Electrification Leadership Summit</b> (separate registration)
12:00 PM	Lunch
1:00 – 4:30 pm	<b>IT Roundtable</b> (separate registration)
4:00 pm	Welcome Reception

## Wednesday, October 25, 2023

7:00 am	Registration,
7:30 am	Continental Breakfast
8:30 am	Welcome & Opening Remarks
8:45 am	<p>Keynote Speakers: <b>Ignite Your STAR Potential: How to Grow Your Emotional Intelligence and Why It Matters</b> by Traci Cheatham &amp; Janelle DeWolf, B23 Strategies</p> <p>Prepare to embark on an inspiring journey of self-awareness and professional growth with our keynote presenters from B23 Strategies. Attendees will have the opportunity to tap into their human energy and potential through the lens of B23's STAR framework. By learning about your Strengths, Tendencies, Actions and Results you will harness your power to influence and lead with authenticity and impact.</p> <p>The STAR framework is a dynamic roadmap and practical toolkit to guide you through the complexities of emotional intelligence, personal growth and the art of fostering meaningful relationships both in your personal and professional lives.</p> <p>But the journey doesn't end here. You're invited to extend your experience by participating in an exclusive two-hour workshop with B23 for an immersive team building session.</p> <p>You will have the chance to, not only deepen your understanding, but also put these principles into action by delving deeper into your personal strengths.</p> <p>You'll leave with practical, actionable strategies that you can apply to your daily life and leadership roles within all your circles of influence.</p>
9:45 am	Break with Sponsors

## Wednesday, October 25, 2023 – continued

10:00 am	<p><b>Customer Service Track</b>  <b>Lessons Learned from Threat of a Public Power Sale</b>  <i>by Mary Usovicz &amp; Norman Denault, Merrimac Municipal Light Department</i></p>
	<p><b>Energy Innovation Track</b>  <b>it's a transformational decade for utilities: take the driver's seat</b>  <i>by Ashley Muspratt, Center for EcoTech (CET)</i></p>
11:00 am	<p>Break with Sponsors</p>
11:15 am	<p><b>Energy Innovation Track</b>  <b>Energy Park – Innovation Modern Microgrid</b>  <i>by David Polson, Wakefield Municipal Gas &amp; Electric</i></p>
	<p><b>Business Track</b>  <b>Making IT Security Part of Your Organizations DNA</b>  <i>by Tricia King, Vertikal6</i></p>
12:15 pm	<p>Lunch</p>
1:15 pm	<p>Awards</p>
1:30 pm	<p><b>Roundtable: Customer Service, Energy Innovation and Business</b>  <i>facilitated by Anne Finley, Hull Municipal Light, Dylan Lewellyn, Ipswich Utilities</i></p>
2:30 pm	<p><b>Team Building:</b>  <b>Empower Your Potential</b>  <i>by Traci Cheatham &amp; Janelle DeWolf, B23 Strategies</i></p> <p><i>Building upon the insights from B23's keynote, this two-hour team building session is designed to empower both individual and team potential.</i></p> <p><i>Dive deeper into the world of Gallup StrengthsFinder® as you are guided through a dynamic series of interactive exercises and activities. Discover how you are unique to 1 in 33 million people with your individual set of gifts and talents.</i></p> <p><i>As Gallup certified facilitators, B23 Strategies will equip you with the know how to leverage your unique strengths for personal growth, enhanced productivity, and a fulfilling career, all while building a strong foundation of self-awareness.</i></p> <p><i>Get ready for an engaging and transformational experience that will not only empower you as an individual but also elevate your emotional intelligence, fostering stronger team dynamics and enriching your personal and professional life.</i></p>
5:00 pm	<p>Happy Hour</p>

## Thursday, October 26, 2023

7:30 am	Registration
8:00 am	Continental Breakfast
9:00 am	General Session <b>Leveraging Your Membership in Regional and National Associations</b> by Mike Hyland, NEPPA, Nick Lawler, LELWD, Jackie Pratt, Stowe Electric and Adrienne Lotto, APPA
10:00 am	Break with Sponsors
10:15 am	<b>Energy Innovation Track</b> <b>Grant Writing 101</b> by Michael Lazorchak, Stowe Electric; Wendy Crosier, Undergrad- University of Maine
	<b>Business Track</b> <b>Public Utility Insurance Essentials</b> by Nicole Magnifico, PURMA
11:15 am	Break with Sponsors
11:30 am	<b>Customer Service Track</b> <b>Customer Engagement</b> by Kevin Clancey, SpryPoint
	<b>Energy Innovation Track</b> <b>Electrifying Your Utility's Fleet - A Framework for Success</b> by Peter King, eMobility ABB
12:30 pm	Lunch
1:30 pm	Customer Service Subcommittee Meeting
	Adjourn